

# Paulina Tesoroni

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paulinatesoroni.com

## EDUCATION

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**Bachelor of Fine Arts** in Graphic Design

2023 – 2027

**Bachelor of Arts** in Statistics

*University of Florida*

Minor: Digital Arts and Sciences

GPA: 3.96

## EXPERIENCE/LEADERSHIP

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**Graphic Designer**

2026 – Present

*The Agency at UF*

Gainesville, FL

- Worked under account managers to provide client work across various mediums, such book design or slide decks
- Balanced several accounts at once while meeting deadlines
- Collaborated with Agency members of other departments, such as copy-writers or developers

**Freelance 3D Artist & Illustrator**

2025 – Present

- Produced custom textured, rigged, and animated 3D models for clients
- Illustrated static and animated 2D artwork, including illustration and pixel art
- Maintained frequent communication with clients and promptly incorporated feedback into revisions
- Set up online page, service descriptions, and prices
- Balanced multiple projects and adhered to agreed upon deadlines

**SwampCon Exhibits Coordinator**

2023 – Present

- Prepared and reviewed over 300 vendor applications to curate selection of over 50 vendors annually
- Coordinated frequently with event coordinator and treasurer to handle financials, plan room layouts, and ensure guidelines match venue regulations
- Organized updates to application process that significantly expedited the system for both vendors and coordinators
- Managed and instructed volunteers from outside of SwampCon Staff
- Answered corespondence over email and provided day-of assistance to vendors, such as answering questions, carrying merchandise, and setting up displays

## SKILLS

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**Design Programs**

Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Adobe After Effects, Adobe Acrobat, Adobe Lightroom, Blender, Clip Studio Paint, Figma, Framer, Maya

**Design Skills**

Brand Identity, 3D Modelling, Typography, Packaging, Illustration, Animation, Motion Graphics, Photo Editing, Web Design

**Languages**

R, HTML/CSS, LaTeX